



# Encoura Training

## 2020 ACT College Score Reporting Updates

Keith Beindorf, Sr. Product Manager, Transformation at ACT | NRCCUA

September 16, 2020



# Agenda

## NEW OPTIONS FOR STUDENTS = CHANGES FOR COLLEGES

- Schedule Updates
- New File Layouts
- New Delivery Options
- New ACT Score Search
- API Update
- New Group/Forwarding Options
- PREVIEW: Student Credentials
- Q&A



# ACT September 2020 Initiatives

NEW OPTIONS FOR STUDENTS = CHANGES FOR COLLEGES



## Section Retesting

Retake one specific test section rather than the full test.

Section Retesting



## Superscoring

Keep your best section scores and use your best overall score.

Superscoring



## Faster Results

Test online and get results in as soon as two business days.

Online Testing

# September 2020

## KEY DATES

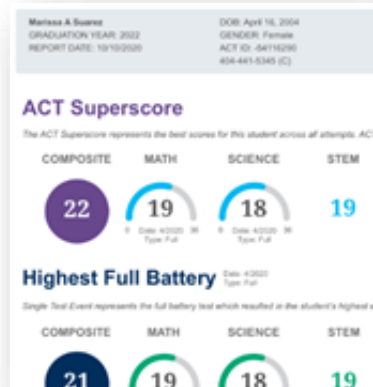
September 2020						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
13	14	15	16 ACT Score Reporting Webinar	17	18	19 Final TXT Files Delivered
20	21 First CSV Files Delivered	22	23	24	25	26
27	28 September Test Results Expected	29	30			

# ACT September 2020 Initiatives

NEW OPTIONS FOR STUDENTS = CHANGES FOR COLLEGES



**CSV Layout  
Replaces TXT**



**Updated PDF  
Design**



**New Delivery  
Options**

## Why Change?

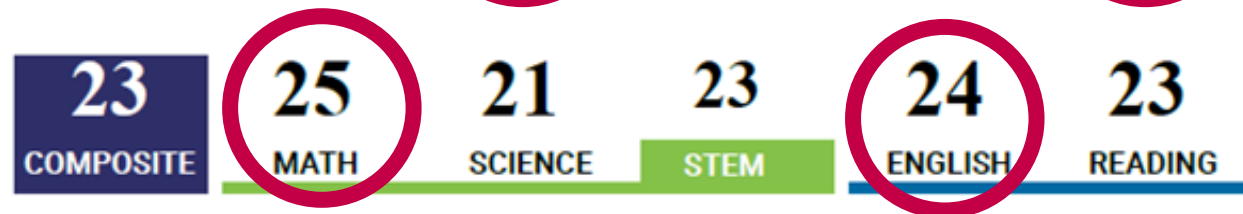
- Accommodate Superscore
- TXT is outdated and difficult for users
- Align with Encoura Prospect File
- Support Industry Standards (PESC, ISO, CIP, USPS)
- More Readable/usable (fewer codes)

# What is a Superscore?

Susie Smith  
DOB: 10/1/2003  
Test Date: 09/2020



Susie Smith  
DOB: 10/1/2003  
Test Date: 10/2020



Susie Smith  
DOB: 10/1/2003  
SUPERSCORE



# Student Directed - Registration

## Score Preferences

Fill in the information below to complete the registration

1

2

3

4

5

Extras

Info

College Choices

Preferences

Payment/Review

### Where should we send your scores?

You can add up to 6 recipients to receive your scores right when they are available. The first 4 are free! List in order of preference (1 = most preferred).

**You must select which scores you would like to send!**

☐ Send Superscore ⓘ
 ☐ Send this test's score only

[Can't find it?](#)

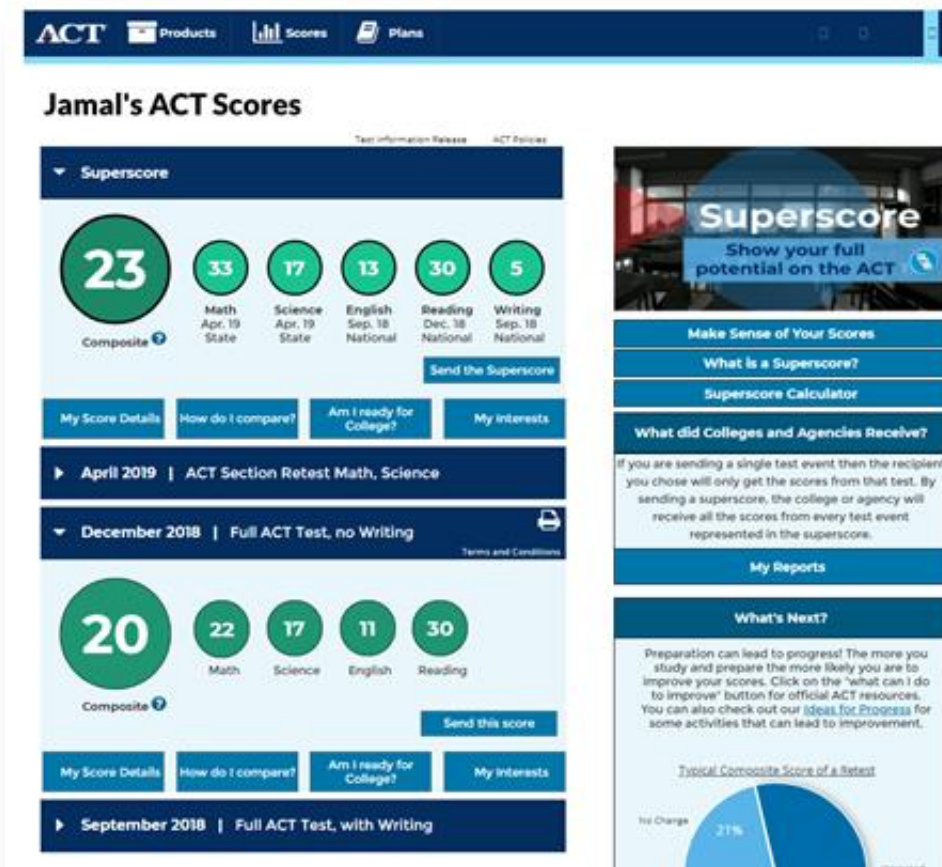
Select a category to see all its items.

#### Tips & FAQs

- ▶ When will I get my scores?
- ▶ How do colleges get my scores?
- ▶ How much does it cost to send my score?
- ▶ Not sure where to send your scores?
- ▶ What is a Superscore?
- ▶ Superscore Calculator



# Student Directed - MyACT



# 440 fields



# 375 Fields

# ACT® College Score Report Layout

SEPTEMBER 2020–AUGUST 2021

This document is designed to assist with the interpretation of electronic student record data reports from the ACT® College Score Reporting Service. These records are sent to you by ACT at the request of students who have expressed interest in your educational, scholarship, and talent placement programs.

Note: Files may include records for test events more than five years ago. Given the age of these records, ACT recommends that this information only be used for verification purposes. The results may not be indicative of current abilities. In addition, contact information may be outdated and some test details may be omitted due to changes in the test.

If you have questions about this information, please contact Encoura Member Support:

Email: [support@encoura.org](mailto:support@encoura.org)

Phone: (800)862-7759

Help Center: <https://helpcenter.encoura.org/hc/en-us>

## New & Updated Content

Beginning September 2020, ACT has announced new options for the assessment to offer students more choices and a better experience. These options have allowed us to completely revamp the student record data layout to replace the TXT files ACT has historically provided with a more flexible CSV file. The following outlines the new content within the CSV student record including the fields and descriptions of the data points. Each field in the CSV file will include double quote text qualifiers: "value". The file name format will be similar to the format already in place that includes the data source, organization name, and date/time stamp such as: ACT-SAMPLE-COLLEGE-09132020-204011.csv.

## Guide to CSV Sections

File Identification	Student Bio/Demo Data	High School & Academic Background Info	Single test event data or highest full battery: NEVER NULL	Superscore test data: NULL in Single event reports	Student Profile data	Detailed Academic Test Insights	Other Information
Single test or superscore report	Name & Address	High School Graduation Year	Reporting Year	Superscore English Date	Attend Full or Part Time	Institutional Ranks	EOS Opt-in
Report Date	Zip as well as Zip + 4	High School Code plus HS Name text	Score Type Indicator (Single Test or Highest Battery)	Test Location	Plan To Live Where	Progress Toward Career Readiness	Local ID
Student ACT ID	State Name & State Abbrev	High School Type	Test Date (MMYYYY)	Superscore English Score	Highest Level Education Expected to Complete	US Ranks	Score details prior to 1989
	Country Text & Country ISO Code	Grade Level	Test Location	Section Retest (Y/N)	Interested in ROTC, NROTC, AFROTC, etc.		
	FIPS Code & County Name	College Choice Number	State-Assigned Student ID Number	Section score data repeat for Mth, Rdg, Sc & Writing	Want Help with Education/Occupational Plans		
	Province & Int'l Postal Code	College Code Number	Scores data: English, Math, Reading, Science, Composite, STEM	Super Composite Score	Want Help Writing, Reading, Study Skills, Math, Indep Study, Honors, Study Abroad		
	Telephone Number (10 char in single field)	Planned Educational Major & Certainty indicator	US Rank (Cumulative %) - STEM	STEM & ELA Superscore	Interests (Music, Publications, Theater, Organizations, etc.)		

Header Name	Data Source	Max Length	Description/Values	Legacy Values
File Identification Data				
Data_Src	Data Source	10	Single/Super	
Rep_Dte	Report Date	8	Reported as MMDDYYYY	
ID_ACT	ACT ID	9	Student Unique Identifier	
Coll_Code	College Code	4	4-digit ACT College Code	
Student Information				
F_Name	Student First Name	40	As provided by the student. Special characters are - ' .	
M_Initial	Student Middle Initial	1	As provided by the student. Special characters are - ' .	
L_Name	Student Last Name	40	As provided by the student. Special characters are - ' .	
Address1	Street Address 1	40	House Number/Street; P.O. Box No., etc. Special characters are - ' . @ # % ( ) ; ; /	
Address2	Street Address 2	40	House Number/Street; P.O. Box No., etc. Special characters are - ' . @ # % ( ) ; ; /	
City	City	34	Special characters are - ' .	
State_Full	State_Full	30	State Text name. See State Codes.	
State	State Abbreviation	2	2-character alpha abbreviation; may be blank. See State Codes.	
Zip	Zip Code	5	5-digit zip	
Zip4	Zip Plus 4	4	4-digit number (if available)	
Country_Txt	Country Text	60	Country Text name. See Country Codes.	
Country_ISO	Country ISO Code	3	3 character ISO country code. See Country Codes.	
Country_Cde	Country Alpha code	2	2 character alpha abbreviation. See Country Codes.	
FIPS	FIPS Code	5	5-digit FIPS Country Code. See Country Codes.	
County_Name	County Name	40	Standard: USPS County names. See County Codes.	
Prov	Province	2	2-character alpha abbreviation; may be blank. See Province Codes.	
Postal	International Postal Code	9	Postal code specific to international mail	
Phone	Telephone Number	14	Complete number including Area Code	
Ph_CtryCode	Country Phone Code	3	Up to 3-digit Country Calling Code	
Ph_Type	Type of Telephone	5	Home; Cell; Other	"Home";1; "Cell";2; "Other";3
Email	Student Email Address	50	Provided by student; special characters are - _ . / @	
DOB	Date of Birth	8	Reported as MMDDYYYY; if invalid or blank, the field will be blank.	
Gender	Gender	21	Male; Female; Another Gender; Prefer not to respond	"Male";M; "Female";F; "Another gender";A; "Prefer not to respond";P; [Blank = (-) ]
Ethn_HisLat	Raw Race/Ethnicity Hispanic/Latino	1	Y/N/P	"Hispanic/Latino";1; "Not Hispanic/Latino";2 "Prefer not to respond";3
Ethn_AlaskaNat	Raw Race/Ethnicity American Ind/AK Nat	1	Y/N	"American Ind/AK Nat";1
Ethn_Asian	Raw Race/Ethnicity Asian	1	Y/N	"Asian";2
Ethn_AfrAmer	Raw Race/Ethnicity Black/African Amer	1	Y/N	"Black/African Amer";3
Ethn_PacIsland	Raw Race/Ethnicity Hawaiian/Pacific Isl	1	Y/N	"Hawaiian/Pacific Isl";4
Ethn_White	Raw Race/Ethnicity White	1	Y/N	"White";5
Ethn_PrefNoRsp	Raw Race/Ethnicity Prefer not to respond	1	Y/N	"Prefer not to respond";6
Ethn_FedValues	Racial Ethnic Background (Federal Values)	35	Black/African-Amer; Amer Ind/Alaskan Native; White; Hispanic/Latino; Asian; Native Hawaiian/Pacific Islander; Two or more races; Prefer not to respond	"Black/African-Amer";1; "Amer Ind, Alaskan Native";2; "White";3; "Hispanic/Latino";4; "Asian";5; "Native Hawaiian/Pacific Islander";6; "Two or more races";7; "Prefer not to respond";8
High School & Academic Interest Information				
HS_GradYr	High School Graduation Year	4	Intended year of H.S. graduation (e.g., 2018, 2019)	
HS_Code	High School Code	6	H.S. code list(s) available from ACT. 999999 indicates code given by student is invalid; 800000 indicates student is Not in High School; 969998 indicates student could not find his/her H.S. code; 969999 indicates Homeschool; 960000 indicates 'Have or will earn GED'.	
HS_Name	High School Name	360	Name of attending high school	

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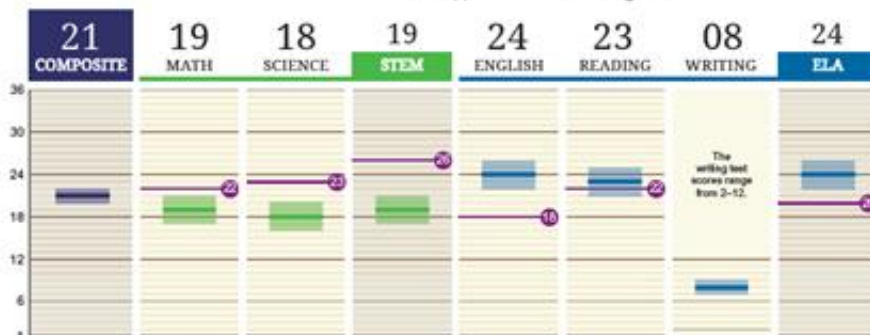
**CSV Layout  
Replaces TXT**



**Updated PDF  
Design**



**New Delivery  
Options**



**Student's Score**  
— Student's Score  
— Student's Score Range

**ACT College Readiness Benchmarks**  
Readiness Benchmark  
If the student's score is at or above the benchmark, he or she will likely be ready for first-year college courses in the corresponding subject area. There is currently no benchmark for writing.

**Student's Score Range**  
Test scores are estimates of the student's educational development. Tests of true achievement on this test as being within a range that extends about one standard error of measurement, or about 1 point for the Composite and writing scores, and 2 points for STEM, ELA, and the other test scores, above and below the student's scores.

## Progress Toward the ACT National Career Readiness Certificate\*

This indicator provides an estimate of the ACT National Career Readiness Certificate (ACT NCRC®) that students with this ACT Composite score are likely to obtain. The ACT NCRC is an assessment-based credential that documents foundational work skills important for job success across industries and occupations. Visit [www.act.org/NCRC-indicator](http://www.act.org/NCRC-indicator) to learn more.



Students with this ACT Composite score are likely to obtain a Silver level on the ACT NCRC.

## Information Reported by the Student

### College Choice

College Code	9521
Choice	1st

### College Selection Items

Item	Rank
Type	4th
Student Body Composition	6th
Location	5th
Cost (Maximum Tuition)	2nd
Size	3rd
Field of Study	1st
Other Factor	7th

### High School Information

Self-Reported Rank	Top Quarter
Self-Reported GPA	3.0-3.4

### Major

#### Accounting

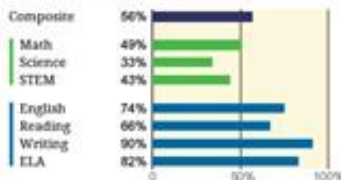


### Interest-Major Fit



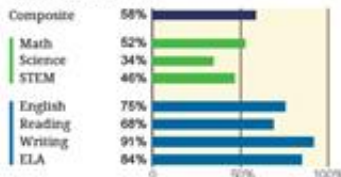
If boxes are not shaded, data was incomplete.

## US Rank



## Institutional Rank

UNIVERSITY OF OREGON



Dashes (-) indicate information was not provided or could not be calculated.

## Detailed Results

Subject	Score	% correct
<b>MATH</b> 19		
Preparing for Higher Math	22 of 35	63%
• Number & Quantity	5 of 5	100%
• Algebra	5 of 8	63%
• Functions	6 of 8	75%
• Geometry	4 of 8	50%
• Statistics & Probability	2 of 6	33%
Integrating Essential Skills	11 of 25	44%
Modeling	9 of 22	41%
<b>SCIENCE</b> 18		
Interpretation of Data	9 of 16	56%
Scientific Investigation	7 of 10	70%
Evaluation of Models, Inferences & Experimental Results	5 of 14	36%
<b>STEM</b> Science, Technology, Engineering, and Math		
<b>ELA</b> English Language Arts		
<b>ENGLISH</b> 24		
Production of Writing	16 of 23	70%
Knowledge of Language	8 of 12	67%
Conventions of Standard English	29 of 40	73%
<b>READING</b> 23		
Key Ideas & Details	18 of 24	75%
Craft & Structure	6 of 11	55%
Integration of Knowledge & Ideas	3 of 5	60%
Understanding Complex Texts		Proficient
<b>WRITING</b> 08		
Ideas & Analysis	8	
Development & Support	8	
Organization	9	
Language Use & Conventions	8	

If the student took the writing test, the essay was scored on a scale of 1 to 5 by two raters in each of the four writing domains. These domains represent essential skills and abilities that are necessary to meet the writing demands of college and career. The domain scores, ranging from 2 to 12, are a sum of the two rater scores. The writing score is the average of the student's four domain scores rounded to the nearest whole number. To learn more about the writing score, visit [www.act.org/the-writing-score](http://www.act.org/the-writing-score).

Marissa A Suarez  
GRADUATION YEAR: 2022  
REPORT DATE: 10/10/2020

DOB: April 16, 2004  
GENDER: Female  
ACT ID: -54116290  
404-441-5345 (C)

4334 W 46th Street  
Apartment 40  
Wheat Ridge, CO 80033-0234  
marissa.suarez20@gmail.com

HIGH SCHOOL CODE: 061450  
Wheat Ridge Sr High School



## ACT Superscore

The ACT Superscore represents the best scores for this student across all attempts. ACT Research confirms this to be the most predictive of student success.



## Highest Full Battery

Date: 4/2020  
Type: Full

Single Test Event represents the full battery test which resulted in the student's highest earned ACT composite score.



### ACT College Readiness Benchmarks

If the student's score is at or above the Benchmark, he or she will likely be ready for first-year college courses in the corresponding subject area. There is currently no Benchmark for writing.

### Superscore: Student's Score Range

Test scores are estimates of the student's educational development. Think of true achievement on this test as being within a range that extends about one standard error of measurement, or about 1 point for the Composite and writing scores, and 2 points for STEM, ELA, and the other test scores, above and below the student's score.

### Highest Full Battery: Student's Score Range

### US Rank



### Detailed Superscore Results

#### MATH 19 % correct

Preparing for Higher Math +	22 of 35	63%
Number & Quantity	5 of 5	100%
• Algebra	5 of 5	100%
• Functions	6 of 8	75%
• Geometry	4 of 8	50%
• Statistics & Probability	2 of 6	33%
Integrating Essential Skills	11 of 25	44%
Modeling	9 of 22	41%

#### SCIENCE 18 % correct

Interpretation of Data	9 of 16	56%
Scientific Investigation	7 of 10	70%
Evaluation of Models, Inferences & Experimental Results	5 of 14	36%

#### ENGLISH 28 % correct

Production of Writing	16 of 23	70%
Knowledge of Language	8 of 12	67%
Conventions of Standard English	23 of 40	73%

#### READING 23 % correct

Key Ideas & Details	16 of 24	75%
Craft & Structure	6 of 11	55%
Integration of Knowledge & Ideas	3 of 5	60%
Understanding Complex Texts	Proficient	

#### WRITING 08

Ideas & Analysis	8
Development & Support	8
Organization	9
Language Use & Conventions	8

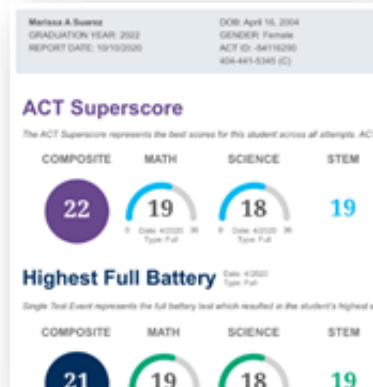
If the student took the writing test, the essay was scored on a scale of 1 to 6 by two raters in each of the four writing domains. These domains represent essential skills and abilities that are necessary to meet the writing demands of college and career. The domain scores, ranging from 2 to 12, are a sum of the two raters' scores. The writing score is the average of the student's four domain scores rounded to the nearest whole number. To learn more about the writing score, visit [www.act.org/the-act/writing-scores](http://www.act.org/the-act/writing-scores).

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# ACT Score Search

NEW OPTIONS FOR STUDENTS = CHANGES FOR COLLEGES



**Search by Name**

**Search by ACT ID**



# Demonstration



# API Updates



# API Updates

NEW OPTIONS FOR STUDENTS = CHANGES FOR COLLEGES

## Get Individual Export File

### Request

```
GET - "https://api.datalab.nrccua.org/v1/datacenter/exports/<uid>/download"  
      <uid> = (this is the "uid" from previous request)
```

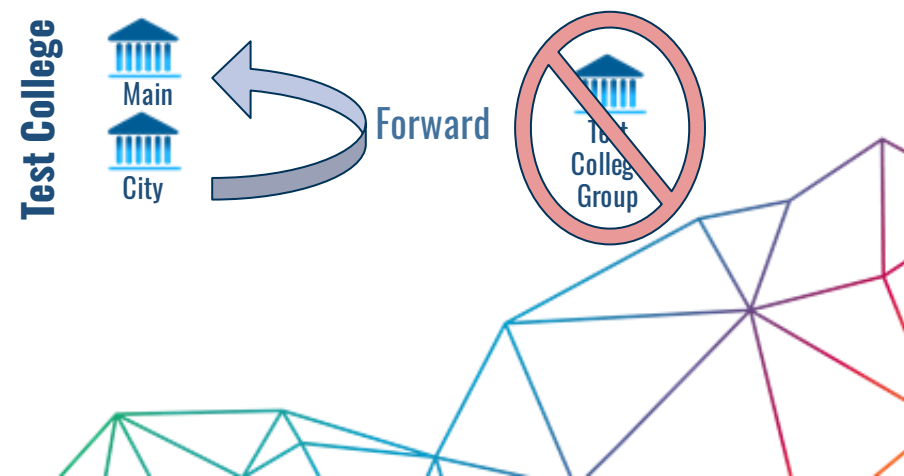
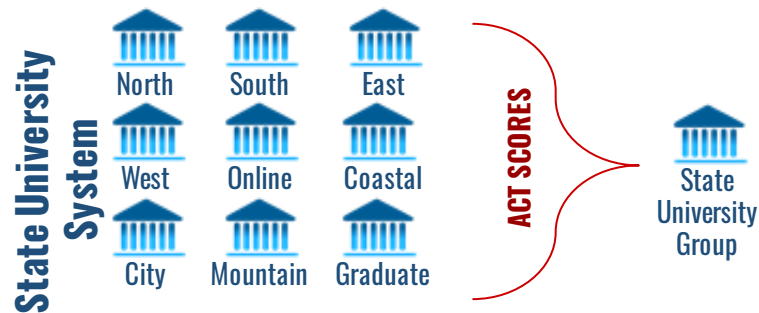
URI Parameters:

**filetype=csv** (Using filetype=csv will return files created in comma-delimited format. Using filetype=txt will return files created in fixed-width text format. Transition date to be scheduled September 2020)

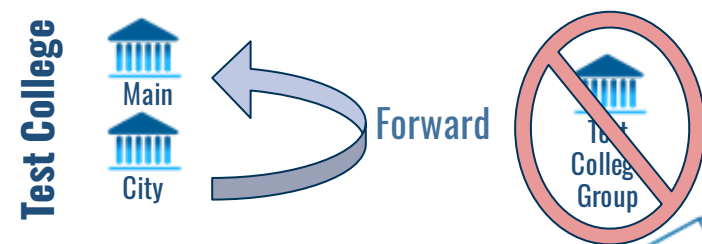
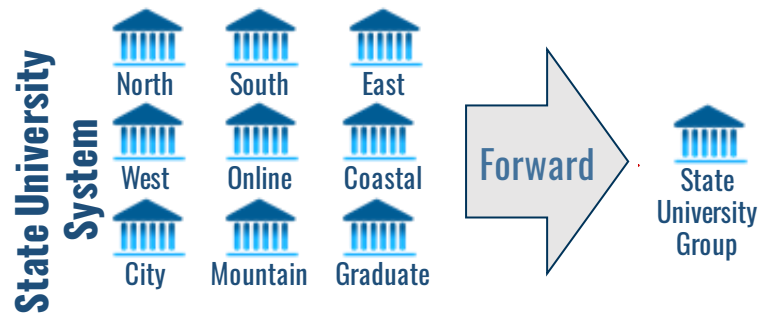
### Response

```
BODY {  
  downloadUrl: "string" (one time use only download url)  
}
```

# Reporting Group Improvements



# Reporting Group Improvements



# Documentation



## Articles in this section

[New! Fall 2020 ACT College Score Report File Layout & Resources](#)[Faster Results with ACT Online Testing](#)[Section Retesting](#)[Practical Applications for Superscoring](#)

## New! Fall 2020 ACT College Score Report File Layout & Resources



Keith Beindorf

13 days ago · Updated

The files below detail the changes to the ACT College Score Reporting file layout launching September 2020!

These documents outline the new CSV file format for ACT Score Reports in Encoura Data Lab. Each contains similar information in one of two formats (PDF/Excel). The Excel version will also include legacy values for those interested in seeing the changes between the current and future layouts. The sample file in the new CSV format must be opened as a CSV file to ensure no loss of leading zeros and other key formatting found when opening Excel files.

Note: You can also access the [new 2020-2021 Encoura Prospect File Layouts](#) launching July 2020!

[2020-2021 ACT College Score Reporting Service Layout.pdf](#)

500 KB · Download

[2020-2021-SAMPLE-SCORE-REPORT-SUPERSCORE.pdf](#)

600 KB · Download

[2020-2021-SAMPLE-SCORE-REPORT-SINGLE-TEST-EVENT.pdf](#)

600 KB · Download

[2020-2021-ACT-College-Score-Reporting-Service-Layout.xlsx](#)

400 KB · Download

[SAMPLE-ACT-TEST-UNIVERSITY-10-31-2020-030030.csv](#)

100 KB · Download

[New! Fall 2020 ACT College Score Report File Layout & Resources](#)  
[Practical Applications for Superscoring](#)

# Preview: Student Credentials



# Review

## NEW OPTIONS FOR STUDENTS = CHANGES FOR COLLEGES

- ACT Score Search LIVE NOW
- New Delivery Options LIVE NOW (effective 9/21)
- Sensitive Data Settings LIVE NOW (effective 9/21)
- Last TXT File Delivery: 9/19
- First CSV File Delivery: 9/21
- Superscores: Coming in October

Questions: [support@encoura.org](mailto:support@encoura.org)



# Q&A

e: [support@encoura.org](mailto:support@encoura.org)

w: [helpcenter.encoura.org](http://helpcenter.encoura.org)

