Planning in the Dark: Presidential Perspectives on Reimagining the Undergraduate Experience for Fall 2020
Traditional college enrollment was minimally impacted by the prior two recessions. Will the Coronavirus recession be different?

Figure 1: Its Not the Economy, Stupid!

Fall Domestic Undergraduates Aged 18-19 at Four-Year Schools

From the report: Eduventures Research (2020) Fall 2020 Enrollment Scenarios, Part 1: Traditional Aged Undergraduates

Source: Eduventures analysis of IPEDS data. Encompasses four-year public, private nonprofit and for-profit institutions. Domestic students only.
Reimagining the College Experience in a Pandemic: do all colleges need an Online Plan B?

Figure 1. Planning for Fall 2020 & Anticipating the Student Experience

From the report: Eduventures Research (2020) Reimagining the College Experience in a Pandemic
There are many things about Fall 2020 that colleges cannot control. What they can control—making campus re-openings and online learning as compelling as possible—is Priority #1.

Figure 2: Five Fall 2020 Enrollment Scenarios:
If You Build it they Will Come, but Can You Build it?

Traditional-Aged Undergraduates (18-24 year-olds)

- Very Positive = Strong Stimulus AND Compelling Re-Opening/Online
- Positive = Strong Stimulus OR Compelling Re-Opening/Online
- Net Neutral = Adequate Stimulus AND Adequate Re-Opening/Online
- Negative = Weak Stimulus OR Inadequate Re-Opening/Online
- Very Negative = Weak Stimulus AND Inadequate Re-Opening/Online

Source: Eduventures forecasts drawing on IPEDS and National Student Clearinghouse data.
Additional Resources
Fall 2020 Enrollment Scenarios

Part 1: Traditional-Aged Undergraduates
Part 2: Adult Undergraduates
Part 3: Community Colleges

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